PORTFOLIO

Sally Jones

2023

Sally
Jones

1 printed
2 digital
3 illustration
4 logo design
5 who am i?
6 price list

1 printed

Added Olaplex In Colour
Toner & Blow Dry
Toner, Cut & Blow Dry
Olaplex Treatment & Blow Dry
Olaplex Treatment, Cut & Blow Dry
Children's Dry Trim
Children's Cut & Blow Dry
Men's Cut
£14
£20
£27
£35
£40
£25
£10
£40
£30
£45
£10
£10
£24
£37
£30
£40
£10
£17
£12
y not included

BLUEBERRY HILL

greenstrand.co.uk

Rustic Lily
WEDDINGS

Who Dunit?
Card

YOUR NEXT appointment
DATE
TIME
IF YOU ARE UNABLE TO KEEP YOUR APPOINTMENT, PLEASE CONTACT US AS SOON AS POSSIBLE
Charlotte Cust
HAIR
t: 0736 859 1270
e: charlotte.cust95@gmail.com
Rear of Hall Lodge
Pontefract Road, Snaith
DN14 9JR

CASE STUDY
Parker & Peony
PARKER&PEONY
FLOWERS
Branding:
// logo design
// logo in formats for print & web use
// brand guidelines
"Trusting Sally to design my business branding was the best decision I've ever made, she captured my company's look instantly!"
JEN MAYNARD

it's
5
o'clock
somewhere
green
strand

GOOD
STUFF
INSIDE
Wyze

Rustic Lily
WEDDINGS

BLOOMS & PROSECCO PARTIES
PARKER PEONY FLOWERS
PARTY ONE
Boho Macramé Botanical Planter
PARTY TWO
Floral Crown
PARTY THREE
Vintage Tablescape Floral Display
Willow Wreath Workshop
All details of our Blooms and Prosecco Parties can be found below.
Weddings · Workshops · Events

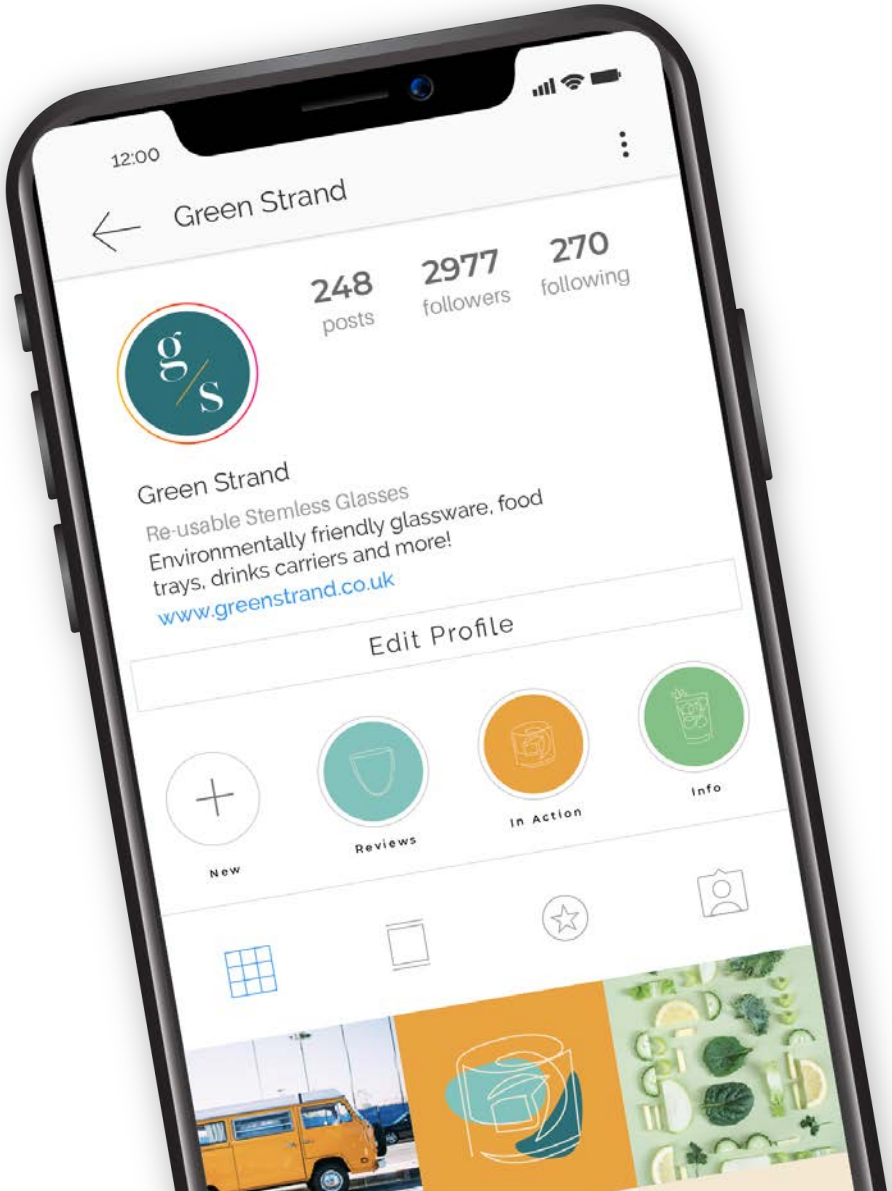
Rustic Lily
WEDDINGS

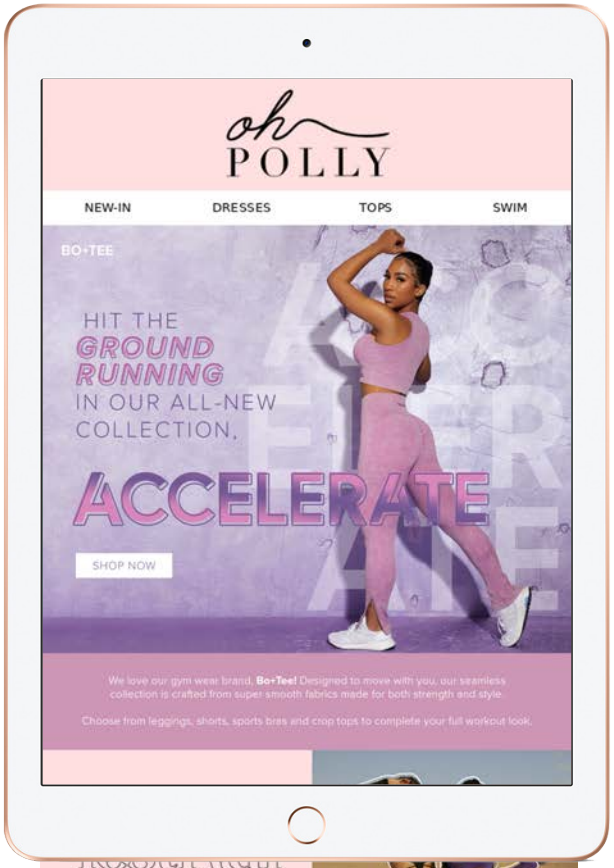
MOORHAVEN BESPOKE
Jennifer Maynard
Managing Director
Exclusively Restored Items for the Interior
www.moorhavenbespoke.com

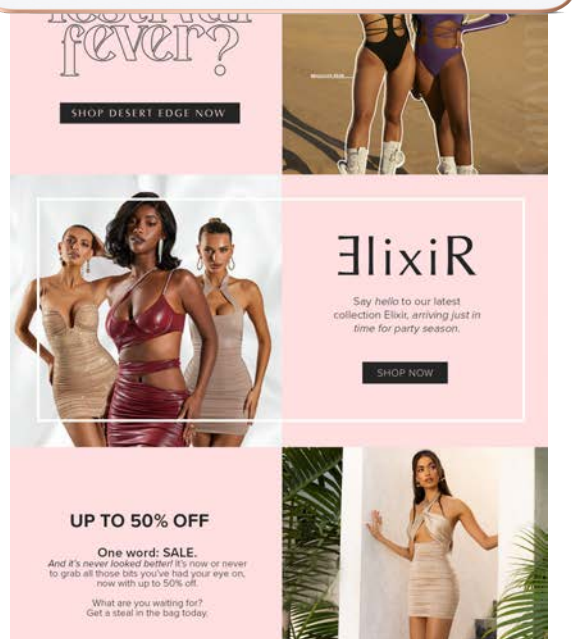
BB
THE BOND-BRIDE GUIDE
SPACING
SECONDARY LOGOS
COLOUR PALETTE
TYPOGRAPHY
Raleway Regular
Raleway Bold
Amalfi Coast
SOCIAL MEDIA ICONS

rent for your event
Price List & Package Options 2024/25
Table Numbers

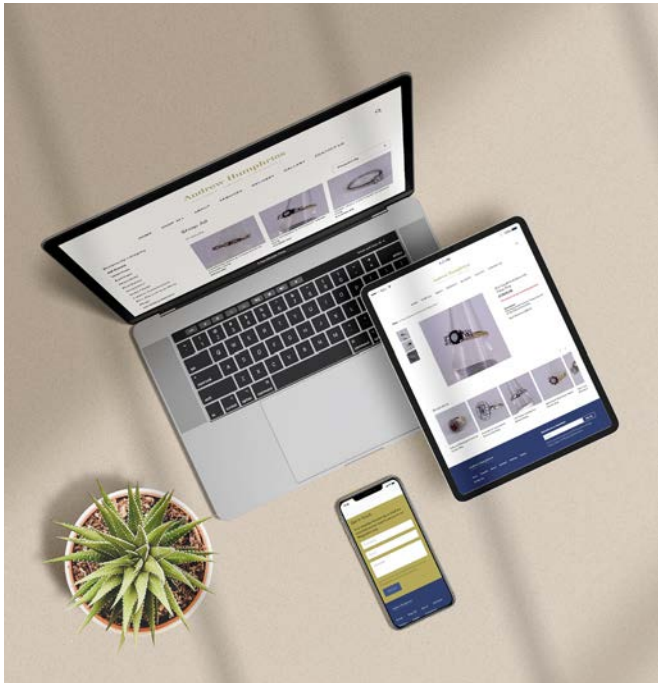
2 digital

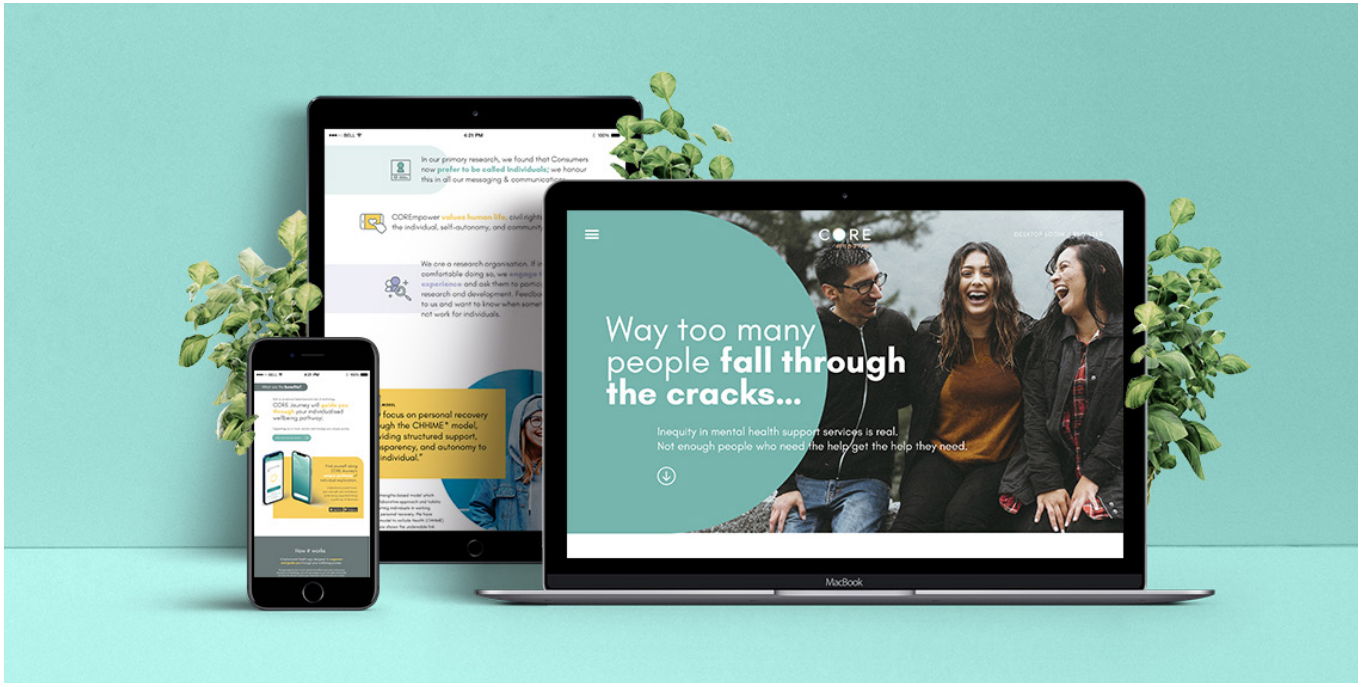




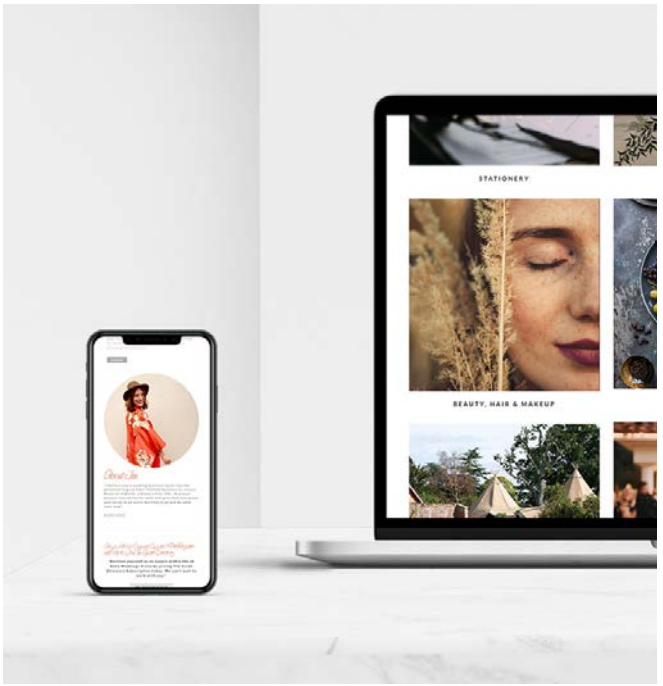


*concept artwork

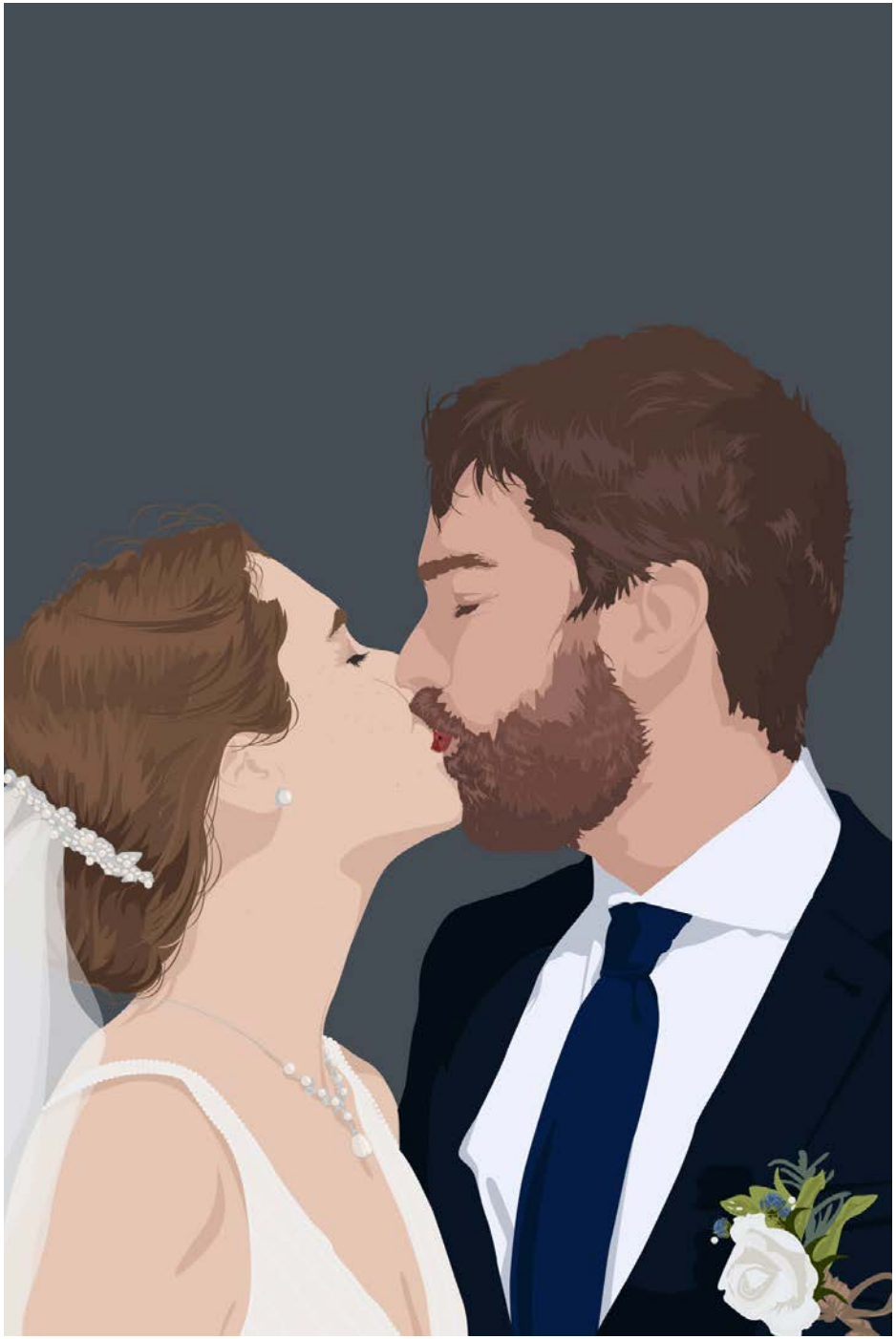


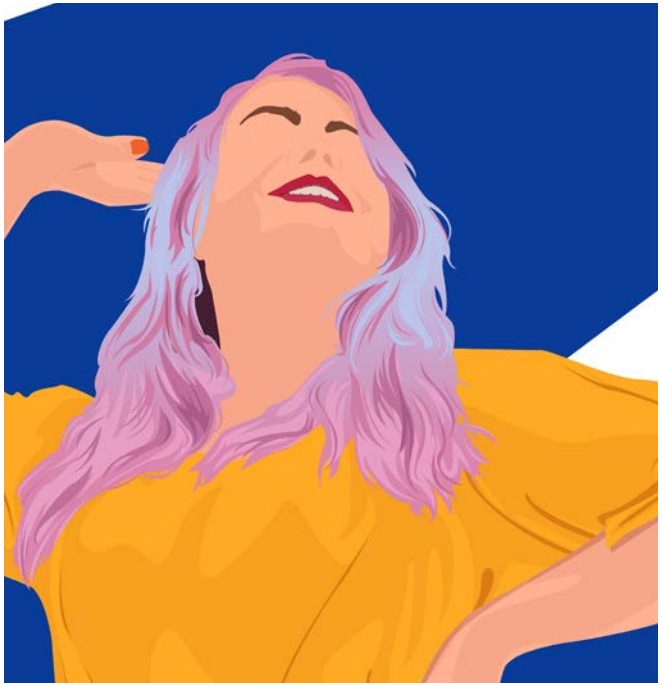

CORE
Way too many people fall through the cracks...
Inequity in mental health support services is real.
Not enough people who need the help get the help they need.
MacBook

HOME
ABOUT
PROP HIRE
TESTIMONIALS
GALLERY
PACKAGES
BLOG
SAY HI
GALLERY
FULL TIPI STYLING BY BOBBI WREN EVENTS


STATIONERY
BEAUTY, HAIR & MAKEUP

3 illustration





4 logo design

5 who am i?

Hello! I'm Sally and I'm a Graphic Designer with over 15 years experience working on print, web, social media and mobile application projects for a very broad scope of clients.

Formally I Do Invites; In 2022 I decided to use my own name as my business expanded into other design areas than just wedding stationery...

You'll find me in the West Midlands juggling work with motherhood, along with my two daughters Cora and Luna, husband Ben and rather large pup Dutch.

Can't wait to work with you!

6 price list (Oct 2023)

£145 LOGO

Includes; design consultation, a handful of initial concept designs to choose from, unlimited amends until you are happy with your logo, your chosen logo in all formats for web, print an social media and full brand guidelines to ensure you use your logo correctly.

£35 SINGLE SIDED STANDARD BUSINESS STATIONERY (DOUBLE £45)

Price per item. Items include; business cards, letterheads, compliment slips flyers, posters, strut cards, price lists, adverts, social media posts, presentation folders, stickers etc.

£75 OTHER BUSINESS STATIONERY

Price per item. Items include; multi-page leaflets/brochures (up to 8 pages), look-books (up to 8 pages, extra pages are priced at £5 each), menus, price lists etc.

ANYTHING ELSE

if you have an idea I havent stated here, please feel free to ask!

theatre artwork

£50 PRODUCTION ARTWORK

Price per production, 2/3 concepts, unlimited amends, chosen production artwork provided in print-ready sizes; A3, A4, A5, and for website, social media - please ask for additional sizes ie. instagram grid and stories

£15 SOCIAL MEDIA IMAGERY (COUNTDOWNS ETC.)

Price per item.

£75 PROGRAMMES

Price for the first 8 pages. Programme design (extra pages are priced at £5 each).

PRINTING: I have some amazing printer contacts, please ask if you require a print quote.

PAYMENT TERMS: Payments are requested upon completion of project unless a 50% deposit is stated. Invoices are required to be paid in full within 10 days at the date at the top. A 25% increase on the invoice total will be issued to late payments if not paid within the 10 days.

Sally Jones

my website is currently under development. please visit

idoinvites.co.uk

for more info & other work