



THEATRE ARTWORK

LOOK BOOK

SALLY JONES
GRAPHIC DESIGNER
WEDDING STATIONER
ILLUSTRATOR

Sj



FROM THE STAGE...

I have always loved the theatre; from attending my local theatre's youth and senior groups and performing in musicals, dramas, comedies and pantomimes, to visiting theatres around the world to watch performances. It's always been a passion of mine, and now I have the pleasure of working alongside independent theatres (no matter what size) in aiding with the artwork of their own productions:

Branding; Logos, Business Stationery & Internal Print ie. AGM & Membership

Production Artwork

Advertising for Web, Magazine & Newspaper

Internal and External Signage

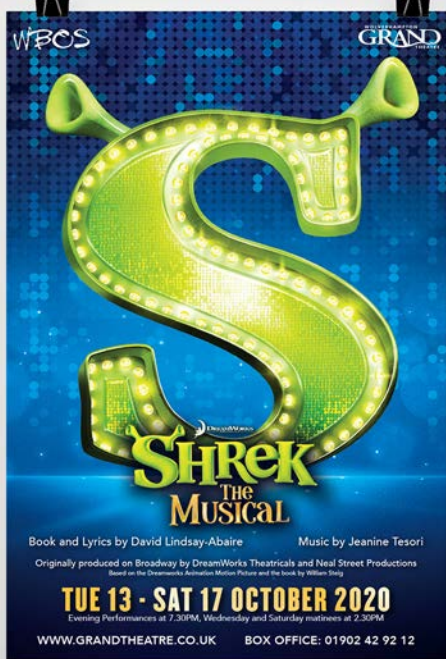
Programmes & Season Brochures

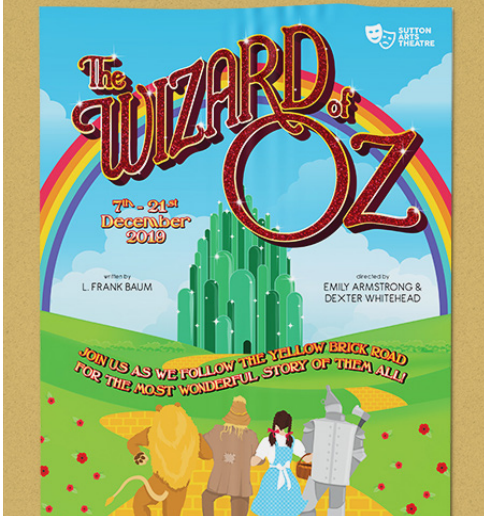
Social Media Artwork

Websites (with links to external ticketing systems)

Print Management

...and anything else you can imagine!





SUTTON ARTS THEATRE

2014 - Present

- Logo, Stationery & Internal Print ie. AGM & Membership Forms
- Production Artwork
- Programmes
- Season Brochure / What's On Guide
- Website Design & Build
- External Signage
- Web & Print Advertising







THE GRANGE PLAYERS

2014 - Present

- Logo & Stationery
- Production Artwork
- Flyers & Booking Forms
- Programmes & Season Brochure
- Website Design & Build
- External Signage



WBCS

WHAT A FEELING



Flashdance
THE MUSICAL

Book By Tom Hedley & Robert Cary
Music By Robbie Roth
Lyrics By Robert Cary & Robbie Roth

Based on the Paramount Picture film
screenplay by Tom Hedley and Jim Eastman, story by Tom Hedley

TUE 28 APRIL - SAT 2 MAY 2020
Evenings at 7.30pm and Saturday matinee at 2.30pm

WWW.GRANDTHEATRE.CO.UK **GRAND** THEATRE BOX OFFICE: 01902 42 92 12

"FLASHDANCE" is presented through special arrangement with and all authorized performance materials are supplied by Theatrical Rights Worldwide (TRW), 122-124 Regent Street, 3rd floor, London W1B 5SA. www.theatricalrights.co.uk

WBCS



The spirit of a grand performance promises a night of timeless music in a grand setting. The musical is presented in a grand setting with a grand atmosphere. The show is a celebration of the music that has inspired a generation. It is a night to remember.

WED 23 - SAT 26 MARCH 2022
Age Guidance: This show contains some strong language

TICKETS FROM £12.50*

Produced by Gary Barlow and Tim Firth
Booked by Grand Theatre

WED 23 - SAT 26 MARCH 2022
Evening Performance at 7.30pm, Thursday and Saturday matinee at 2.30pm

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WBCS

WOLVERHAMPTON **GRAND** THEATRE





WEST BROMWICH OPERATIC SOCIETY & YOUTH GROUP

2019 - Present

Production Artwork

Programmes & Flyers

Point of Sale Artwork i.e. Till Points

Web & Print Advertising

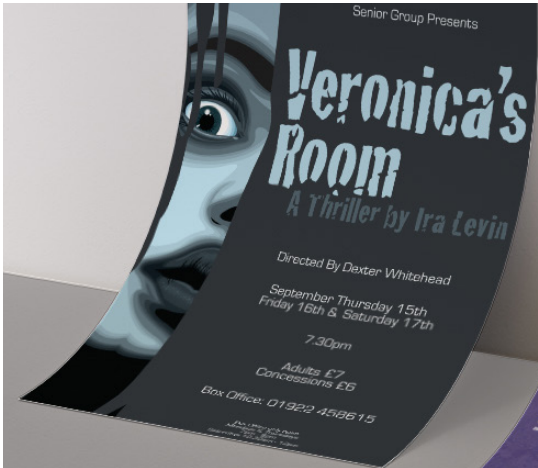




ALDRIDGE YOUTH THEATRE

2021 - Present

Production Artwork
 Programmes
 Workshop Flyers & Advertising



*cover design by AYT member



SCRIPT YOUTH MUSICAL THEATRE COMPANY

2020 - Present

Production Artwork
Flyers
Booking Forms
Social Media Advertising



THEATRE ARTWORK PRICE LIST

£125 LOGO

Includes; design consultation, a handful of initial concept designs to choose from, unlimited amends until you are happy with your logo, your chosen logo in all formats for web, print and social media and full brand guidelines to ensure you use your logo correctly.

£25 STANDARD BUSINESS STATIONERY

Price per item. Items include; business cards, letterheads, compliment slips, flyers (+£10 for double sided), posters, strut cards, price lists, adverts, social media posts, presentation folders, stickers etc.

£65 PROGRAMMES & SEASON BROCHURES

Price per item. Items include; multi-page programmes (up to 8 pages), season brochures (up to 8 pages, extra pages are priced at £10 each).

£50 PRODUCTION ARTWORK

Includes; initial concept designs to choose from, unlimited amends until you are happy with the artwork, provided in all formats for web, print and social media.

**PRICE
ON
REQUEST**

STATIC WEBSITE

Charged per page, the one off fee includes; design consultation, wire-frame outlining ideas, design and build of website, full tutorial via Zoom showing you how to use your site, domain management.

No monthly charged to myself and no hosting fees (these are paid directly to the website provider). For more info please get in touch.

ANYTHING ELSE

If you have an idea I haven't stated here, please feel free to ask!



sj.
GRAPHIC DESIGNER

SALLYJONESDESIGN.CO.UK